

logo book



**Distributor  
of pharmaceutical  
products  
in Kazakhstan**

*Designer Pahomchik Denis*



BULAN  
PHARM

**LOGO**  
*description*

The Bulan Pharm logo is a symbolic image of a golden eagle, the national symbol of Kazakhstan, which represents strength, independence and confidence.

The golden eagle in the logo symbolizes the company's aspiration for height, freedom and continuous development. Its soaring image emphasizes the dynamics and readiness for new achievements, and also reflects Bulan Pharm's responsibility for its customers, offering them only high-quality and reliable solutions in the field of pharmaceuticals.

The color palette of the logo carries the meaning of health, purity and innovation:

- Turquoise is associated with medicine, symbolizing health, well-being and technological development, which emphasizes the company's commitment to innovation.
- The creamy white background speaks of purity, professionalism and reliability, creating a sense of trust and safety in the use of the company's products and services.

The Bulan Pharm logo expresses the company's core values of strength, development, reliability and innovation, while remaining a culturally close and recognizable symbol for Kazakhstan.



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Be healthy!